



Three firms lease 10,000 s/f of new pre-builts at W&H's 1350 Broadway

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Two technology/new media firms and an executive search firm have leased new pre-built spaces at W&H Properties' 1350 Broadway, according to Anthony Malkin, president of Malkin Holdings, L.L.C., which supervises the W&H Properties portfolio.

Arkadin, Inc., a provider of audio, Web, and video conferencing solutions, leased a pre-built of 4,517 s/f on the 15th floor, featuring full-height glass-enclosed offices and a conference room with wood trim. The suite includes both hung and recessed ceilings with a high ratio of perimeter offices, ideally suited for a wide range of traditional office users. Andrew Ross of Cushman & Wakefield served as tenant representative.

TuneIn, an audio streaming service, leased a pre-built of 2,518 s/f and Harris Allied LLC, an executive search and placement firm, leased a pre-built of 2,929 s/f. Both suites are on the 23rd floor and contain full-height offices and conference rooms with metal trim. The suites also feature exposed ceilings and polished concrete floors, which are ideal collaborative business environments for innovative companies. The tenants were represented by Helen Tvedt of Tungsten Properties and Arkady Smolyansky and Keith Caggiano of CBRE, respectively.

The two pre-builts on the 23rd floor were leased while still under construction, "which is a strong indication of their popularity, designed to meet the demands of today's most innovative media and technology firms," Malkin said. He notes that the pre-builts are constructed to W&H-portfolio energy efficiency standards, including open layouts and high-end pantries with stainless steel appliances.

Malkin also observes that the three new leases at 1350 Broadway "reflect a growing awareness among brokers and tenants that the building is a top-tier office facility, offering state-of-the-art amenities with unsurpassed convenience to mass transportation. The neighborhood, situated in the heart of the Broadway Office Corridor, has become increasingly attractive to savvy tenants in the market in a very broad range of industries."

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