



## **Isa, Tregerman, Gedinsky, and Shabtai of Winick Realty Group broker 1,875 s/f lease for Bareburger**

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Popular New York-based organic burger restaurant Bareburger signed a lease for 1,875 s/f at 795 Columbus Avenue, making this the restaurant chain's first Upper West Side location as well as the first sit-down restaurant to lease space at the Columbus Square development project.

Winick Realty Group brokers Joseph Isa and Brian Tregerman, who represented Bareburger in the lease transaction, had looked in the neighborhood for a while to find Bareburger's ideal Upper West Side storefront. "Columbus Square offered not only a dense residential population but also an amazing list of retail co-tenants," said Isa. "But at the same time, the area was underserved as there were no places to sit down and eat. Bareburger saw that need and they believe in both the Columbus Square project and the Upper West Side."

"We are very excited to welcome Bareburger to Columbus Square because there is such a strong need for concepts like theirs for Columbus Square residents, as well as residents of the surrounding area," said Winick Realty Group broker Kelly Gedinsky, who represented landlord 795 Columbus Ave LLC along with Lori Shabtai. "The Upper West Side is also very health-oriented, which is a big component of Bareburger's all-natural brand."

Bareburger will be situated next to the Mandell School, which Gedinsky said was also a big draw for the restaurant because of the young, family-driven demographic that co-tenancy will attract. Bareburger hopes to open in time for the holiday season, at which time it will join brands like Sephora, Crumbs, Whole Foods, Michael's Arts & Crafts, HomeGoods, Starbucks and more at the development.

Gedinsky and Shabtai are currently in active negotiations on almost all of the remaining retail at Columbus Square with concepts that complement not only the existing tenant mix at the project but also the Upper West Side as a whole.

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