



## SiteCompli now tracking compliance for 70% of all of New York City's elevator cars

September 09, 2013 - Design / Build

According to SiteCompli's co-founders Jason Griffith and Ross Goldenberg, their company, a leading technology provider for monitoring, reporting and alerting on real estate compliance, has reached an important company milestone, now tracking complaints, violations, inspections and applications for nearly 70% of all the elevator cars in the city. SiteCompli has expanded on the application of its flagship proprietary software to provide an on-line platform specific to elevator companies known as SiteCompli Elevator Edition. The combined tracking between its building management platform and the Elevator Edition has the company tracking and monitoring over 40,000 elevator cars in the city.

"I have seen first-hand the extensive amount of time and effort it takes to stay on top of elevator regulations and compliance," said Goldenberg. "Our Elevator Edition was a natural extension of our building monitoring product, and has proven indispensable for elevator companies to ensure their clients' devices are safe while saving them time and money."

Elevators require strict attention and often represent the most complex and costly issues facing N.Y.C. building owners and managers. Elevator violations represent the vast majority of all Department of Building violations issued in a given year, and fines have increased exponentially over the past few years and continue to rise. In addition to higher fines, elevators are now subject to stricter testing procedures and inspection paperwork protocols.

Similar to SiteCompli's broader building tracking platform, which efficiently tracks the full range of a portfolio's compliance issues from the city's key agencies, with Elevator Edition, companies and consultants no longer waste time trying to research and compile DOB information for clients. SiteCompli Elevator Edition automatically and continuously monitors a client's entire portfolio of devices, including new elevator-only 311 complaints, DOB and ECB violations, upcoming hearings, inspection/correction statuses and elevator work applications. Clients receive online portfolio access along with customized email alerts when new elevator-related violations are issued or dismissed, inspection paperwork is processed by the city, and when ECB hearings and inspection due dates are upcoming. In addition, SiteCompli provides violation copies not currently online with the city and access to historical inspection records to ensure devices are code-compliant. The information in SiteCompli is even synchronized with Microsoft Outlook® for easy scheduling, and clients can easily store and share notes and documents as well as generate automatic PDF and Excel compliance reports to facilitate existing and prospective client communication.

In a short time, many of the City's leading elevator companies have come to rely on SiteCompli Elevator Edition. One client, City Elevator's Stephan Diemer, explains "We've rolled out SiteCompli across our entire elevator portfolio and it has had a dramatic impact, putting us at the forefront of compliance management. The technology saves us countless hours of DOB website research daily

and allows us to fully focus on providing industry leading service to our clients. Simply put, the return on investment has been off the chart."

Joe Caracappa, the Principal and Co-Founder of Sierra Consulting Group, notes the aggressive regulatory environment. "As anyone who owns, manages, consults on or services elevators understands, the industry is currently undergoing a tremendous change - laws are getting stricter, fines are going up dramatically, and the city is 100% focused on enforcement. Moreover, the DOB has made several rule changes over the last year that have clouded the industry's ability to make sense of the paperwork and filing deadlines. SiteCompli's technology takes the headache out of that process. Simply put, SiteCompli has brought long overdue clarity as well as timely, relevant and actionable information to this challenging regulatory environment."

Property owners and managers whose elevator consultants utilize SiteCompli Elevator Edition have seen further benefits of leveraging that relationship. Caracappa explains, "SiteCompli technology allows all parties to focus on problem resolution rather than identification. We strongly recommend SiteCompli to any elevator service company looking to bring a higher level of service to its customers."

#### About SiteCompli

SiteCompli provides breakthrough technology that automatically and continuously updates and aggregates critical data on violations, complaints, inspections, fines, hearings, jobs, permits for property owners, managers, investors and service companies throughout New York City. The online resource stays ahead of compliance issues from the city's key agencies including the DOB, ECB, HPD, DEP, DSNY, FDNY, among others. SiteCompli efficiently tracks and notifies customers of compliance issues through regular alerts and analysis, by tracking the entire portfolio in one digital location, the service saves customers time and money and allows them to focus their efforts on solving issues rather than identifying them. SiteCompli helps its customers avoid fines and get their arms around the increasingly complex and high stakes regulatory environment.

Founded in 2008 by Jason Griffith and Ross Goldenberg, SiteCompli monitors the portfolios of leading residential and commercial owners and managers in New York including Cooper Square Realty, Midboro Management, Elliman Property Management, Langsam Property Services, Jack Resnick & Sons, Milford Management, CBRE, Tishman Speyer, L&L Holding Company, Brookfield Properties, The Durst Organization and many, many others. For more information about SiteCompli, please visit [www.sitecompli.com](http://www.sitecompli.com)

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