



Gleicher and Winick of Winick Realty broker 15,000 s/f lease to Buffalo Wild Wings at 253 West 47th Street

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Buffalo Wild Wings, the national restaurant and sports bar chain, has leased its first Midtown location in Times Sq. Buffalo Wild Wings will occupy the entire building at 253 West 47th St.

The lease caps off Buffalo Wild Wings' lengthy search for the right location. "In Manhattan, you are often challenged by columns, low ceilings and other characteristics that get in the way of properly representing the one-of-a-kind experience and energetic atmosphere that Buffalo Wild Wings provides," said Michael Gleicher of Winick Realty Group.

Located between Seventh and Eighth Aves., the Buffalo Wild Wings flagship restaurant at 253 West 47th St. will encompass over 15,000 s/f of dining and entertainment, including a 5,000 s/f ground floor with soaring 22-ft. ceilings that will showcase Buffalo Wild Wings' multimedia systems. The building includes a 2,000 s/f mezzanine and two lower levels, along with a 2,000 s/f roof deck for outdoor dining.

"Times Sq. is the perfect place for Buffalo Wild Wings to plant their flagship in New York City," said Gleicher. "The city has been waiting with excitement for a Buffalo Wild Wings to come into Manhattan and their concept will be a sensational addition to the area for sports fans, families and tourists alike."

Gleicher and CEO Jeff Winick represented Four M Capital LLC, the area franchisee for Buffalo Wild Wings. Based in White Plains, Four M Capital currently owns and operates 13 Buffalo Wild Wings units in the New York metro market. Landlord Friedland Properties was represented in-house by Aaron Prince.

Founded in 1982 and headquartered in Minneapolis, Buffalo Wild Wings is the neighborhood-inspired restaurant and sports bar with a full menu featuring salads, burgers, appetizers and New York-style wings with 16 signature sauces and five seasonings, and a tremendous selection of craft and traditional beers. Buffalo Wild Wings is the recipient of hundreds of "Best Wings" and "Best Sports Bar" awards from across the country. The brand runs with more than 900 restaurant locations across 49 states in the United States and Canada that are fun, edgy, high-energy and easygoing, making it the national restaurant and home for "Wings. Beer. Sports."

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