



## **SBLM Architects honored with 2 SMPS-NY awards**

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SBLM Architects were honored with two SMPS-NY (Society for Marketing Professional Services, New York Chapter) Communications & Industry Leadership Awards. SBLM won the Brand Identity Award for a new website and firm brochures. Attendees at the Awards Gala voted for their favorite Communications Award submission and SBLM Architects was declared the People's Choice winner. Carrie Snyder, associate, director of marketing accepted the awards on behalf of SBLM. The SMPS-NY awards recognize outstanding achievements and commitment to the industry made by AEC professionals.

Every single element of SBLM's new website and brochures from drawings to photography, graphic illustrations, and design code were created by SBLM's Marketing and Graphic Design staff. SBLM team members include the following: Simon Cherry, photographer; Lewis Evans, web designer; Connie Luongo, senior marketing coordinator; Jessica Schrader, graphic designer; and Carrie Snyder, art direction.

"Our team worked very hard to create unique and compelling pieces that reflect the expertise of SBLM. We are proud to have been selected by our peers for the Brand Identity and People's Choice Awards," said Carrie Snyder.

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