



Professional Profile: Ron Lo Russo 2013

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Name: Ron Lo Russo

Title: President, New York Tri-State Region

Company: Cushman & Wakefield

Location: 1290 Avenue of the Americas, N.Y.C.

Birthplace: Englewood Cliffs, NJ

Education: NYU Stern School of Business (MBA); NYU Law School (JD)

First job outside of real estate: Internal M&A at Prudential Investments in Newark, NJ

First job in real estate or allied field: Director of Leasing for Vornado Realty and Trust

What do you do now and what are you planning for the future?

Current Role: I currently coordinate brokerage activities within Cushman & Wakefield's comprehensive global platform of services and directly oversee all brokerage operations in the nine regional offices throughout New York, New Jersey and Connecticut. As a key member of our U.S. executive management team, I am primarily responsible for driving growth in the New York region.

Future Role: Depends on how long it takes me to finish doing this. Ask me again later.

How do you unwind from a busy day in real estate? I spend as much time with my wife and kids as I possibly can—they keep me grounded and balanced.

Favorite book or author: "A Separate Peace," by John Knowles

Favorite movie: "The Godfather(s) I and II"

Last song you purchased/downloaded? Probably something by Bob Marley

One word to describe your work environment: Dynamic

Rules to live by in business: Work hard and be honest.

If you could invite one person to dinner (living or dead) who would it be and where would you go?

My wife—I never get to see her. Anywhere she wants.

What is your dream job? You're looking at it—I love what I do!