



Baikowitz of Fireball Network discusses social media

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How do you and/or your firm use social media?

Fireball Network uses LinkedIn, Facebook and twitter. We share networking tips, event invitations, workshop information, client news and client accomplishments. We post items that professionals in multiple industries will find useful, educational (and entertaining too).

Which project, deal or transaction was the 'game changer' in the advancement of your career?

Each new client type brings added credibility and exposure, which we leverage to build that market. For example, our workshops for Vantage Hospitality Group opened the hotel market for us. Our success with the New York City Office of Environmental Remediation showed the engineering community that we understand their particular needs and can help them improve their networking skills.

Where would you like to be in 10 years?

Our goal is to develop Fireball Network into a global brand and create an international organization of power networkers.

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