



Gottesman of Altus Metal discusses "game changer"

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Name: Lina Gottesman

Title: President and owner

Company/Firm: Altus Metal, Marble & Wood

Years with company/firm: 24

Years in field: 24

Years in real estate industry: N/A

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Real Estate Associations/Affiliations: BOMA, Women Presidents' Organization, NYARM, NY Women's Chamber of Commerce, Regional Alliance for Small Contractors

How do you and/or your firm use social media?

We send out an e-newsletter and are active on LinkedIn which we use to reach out to our real estate and construction clients.

What is the most daring thing you've done for your career? How did it turn out for you?

The "game changing" project I took on in 1993 required me to do the most daring thing I've ever done in my career. Altus Metal and Marble had contracted with the Port Authority to maintain the metal in World Trade Center I, II, IV, and V in 1992. After the terrorist attack of February 1993, I was determined to help restore those magnificent buildings. When the Authority offered me a thick contract I turned to the last page and signed without reading the agreement - surprising everyone. I vowed, "Whatever it takes, we will complete this project." And we did!

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