



Simmons of LandlordsNY; Schedule time for your family

May 28, 2013 - Spotlights

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Title: Director of Marketing

Company/Firm: LandlordsNY

Years with company/firm: 1

Years in field: 10+

Years in real estate industry: 2

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How do you and/or your firm use social media?

We live in the world of social media! Our site, LandlordsNY.com is introducing NY landlords and property managers to the world of social media. Beyond the fact that our site is a social network that connects landlords and managers to each other as well as to brokers, vendors, and job seekers - we also utilize other social media sites to do just that...socialize! For every landlord or manager scratching their head over a question, there is another landlord who has the answer. Social media allows us to connect the two.

What is the BEST advice you have ever received?

A former employer of mine was always reminding me to "Never get too high with the highs or too low with the lows." I find this to ring true both professionally and personally.

What is your favorite tip for balanced living?

Schedule time for yourself and your family. For me, it's hitting the gym on my way home to relieve stress and stay healthy. Work has a sneaky way of finding its way into our homes and personal life, but it's always important to take time - even if only an hour here and there - for you. There has to be balance.