



Gorozdi of Cushman & Wakefield - Hoping to make a difference for other women in the field

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Name: Amanda Gorozdi

Title: Associate

Company/Firm: Cushman & Wakefield

Years with company/firm: 2 years

Years in field:

Years in real estate industry: 2 years

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Real Estate Associations/Affiliations:

How do you and/or your firm use social media?

I use LinkedIn on a daily basis to keep in touch with my contacts, provide my connections and groups with relative information, and update them on current projects I'm working on. However, nothing is more valuable than personal contact.

What is your biggest leadership challenge, other than the "glass ceiling"?

Women have come a long way in the commercial real estate industry, but there's still a long way to go. I hope to make a difference for other women considering the commercial real estate industry. Tara Stacom, who works in our NYC office, is someone I look up to as a role model and I believe is making a difference. Tara is currently representing the leasing for One World Trade Center.

What is the most daring thing you've done for your career? How did it turn out for you?

The most daring thing for me would have to be, going from a nice steady salaried job with career growth, to a career where a steady paycheck is not guaranteed. However, a career in commercial real estate encompassed my passion to be in business, marketing, management, to help companies, and fulfilled my entrepreneurial spirit.

Which project, deal or transaction was the "game changer" in the advancement of your career?

My involvement with some of our more complicated transactions like National Grid was a game changer since it required in depth analysis and strategy. I love the challenge.

What is your favorite tip for balanced living?

Take the time to do activities you enjoy when you can, whether it's after work and on weekends because it helps maintain a healthy attitude and positive energy.