



Casa

May 28, 2013 - Spotlights

Ã±as-Judd of Me and Gen. Dsgn. discusses her career contributions
Name: Cristina CasaÃ±as-Judd

Title: Owner | Principal Designer

Company/Firm: Me and General Design

Years with company/firm: 6

Years in field: 10

Years in real estate industry: 6

Telephone: 917-400-3601

Email: info@meandgeneraldesign.com

URL: meandgeneraldesign.com

Real Estate Associations/Affiliations:

How do you and/or your firm use social media?

We use the positive and fun aspects of it from Facebook to LinkedIn...it's just another medium to share and learn.

What is the most daring thing you've done for your career? How did it turn out for you?

I left a successful film industry career to an unknown future in interior design. I created Me and General Design with my husband and it's been the best decision yet.

Which project, deal or transaction was the "game changer" in the advancement of your career?

When David Sigman of LCOR gave us the opportunity to showcase our talents in base building design at 250 N 10th street after successfully redesigning 34 Berry and 25 Broad Street for them.

What do you consider to be the most successful way to increase referrals?

By doing your job well and creating a solid reputation...because people talk.

What is the BEST advice you have ever received?

There are no rules or limitations to how far you can reach.

What is your favorite tip for balanced living?

Keep things light and simple...I love to streamline...with 2 kids and a family business it's life in constant motion and that's the best way to live!

Where would you like to be in 10 years?

Doing what I'm doing today but bigger and better.

Ã±as-Judd, Me and General Design

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