

ULI New York's hosts WLI sold-out event featuring Harris of NYCEDC; Sinreich of Green Edge Led Audience Q&A Session

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Urban Land Institute New York (ULI New York) hosted "Women's Leadership Initiative (WLI) Presents: An Update from NYCEDC with Miriam Harris." The event took place on the morning of Wednesday, April 24 at Shearman & Sterling, LLP.

A sold-out audience of industry leaders attended the program, which served as the springboard for a groundbreaking initiative to promote women within the city's real estate industry and ULI. Harris, senior vice president of real estate transactions at the New York City Economic Development Corp. (NYCEDC), gave a comprehensive presentation updating attendees on the latest public-private development projects from the NYCEDC, namely their work at Roosevelt Island and the influence it will have on the city. She said, "Cornell NYC Tech campus will increase the number of graduates with engineering degrees in New York City by 70%."

Following the presentation, Ellen Sinreich of Green Edge, LLC led the audience question and answer period. Offering up her keys to success in development, Harris affirmed "Make no small plans - people need to be transfixed by your vision."

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