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CoreNet Global's N.Y.C. Chapter introduces Mobile App for Apple and Android

May 28, 2013 - Front Section

CoreNet Global's N.Y.C. chapter has introduced a mobile application for iOs (Apple) and Android platforms to enable its members to easily connect with each other, expand their knowledge of the organization, and register for chapter events on-the-go.

"Technology has transformed the way our members work, and the use of Smartphones and mobile apps has become ubiquitous in business," said chapter chairman Lou Nowikas, who is vice president, Corporate Real Estate & Facilities Planning, at Hearst Corp. "We developed this app to help better serve our members, providing them with the opportunity to connect with the chapter whenever they want to and wherever they are."

The template created for the New York chapter's app - the first app built solely for a chapter of the international organization - has become the benchmark for other CoreNet Global chapters. "We are proud that the New York chapter saw this opportunity to create this useful tool for our members and is a trailblazer for the global organization," said Nowikas.