



Lynch of Trinity Real Estate completes 14,000 s/f lease expansion at 22 Varick Street

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Splashlight Photographic and Digital Studios, LLC, has signed a 5-year lease to expand its Hudson Square footprint. The company, which occupies 63,000 s/f on the third floor at Trinity Real Estate's 1Hudson Square, is taking an additional 14,000 s/f at 225 Varick Street.

"Over the past decade, Hudson Square has become a hub for the creative and media community, providing a home for these companies that are so vital to the city's future," said Jason Pizer, president of Trinity Real Estate. "We are delighted that Splashlight continues to grow and remains dedicated to the neighborhood. We are similarly pleased that another of 225 Varick's media industry tenants, Optomen Productions, is also expanding at the property."

Splashlight Photographic and Digital Studios, which has been a tenant at 1Hudson Street since 2007, provides a comprehensive portfolio of digital video products and services, delivered with the highest technical reliability and cost efficiency. The expanded space at 225 Varick is set to house new studio facilities for its work with leading retailer Nordstrom.

Optomen Productions, a British television production company which currently occupies 12,800 s/f on the fourth floor at 225 Varick, also recently expanded their presence by 4,700 s/f. The firm signed a nine year expansion deal that is co-terminus with their original lease. The new space on the fifth floor of the building will house additional editing suites.

Trinity Real Estate was represented in house by Tom Lynch on both transactions while Michael Frantz of Newmark Grubb Knight Frank represented Splashlight Photographic and Digital Studios, LLC.

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