



## Professional Profile: Lee Peretz 2013

May 13, 2013 - Long Island

Name: Lee Peretz

Title: Marketing Director (& Immediate Past President/Board Member, PRPLI)

Company: Anchin, Block & Anchin, LLP

Location: New York, N.Y.

Birthplace: Queens, N.Y.

Education: B.S. in Business, SUNY Albany

First job outside of real estate: Local accounting firm focused on not-for-profits

First job in real estate or allied field: Regional accounting firm with significant real estate practice.

What do you do now and what are you planning for the future? Focus on strategic marketing and business development initiatives, with goals to continue to build the firm and its brand.

How do you unwind from a busy day in real estate? A glass of wine with my wife.

Favorite book or author: Jim Collins

Favorite movie: "The Hangover"

Last song you purchased/downloaded: "Daylight," Maroon 5

One word to describe your work environment: Hectic!

Rules to live by in business: Always try to help a friend in business before asking for anything - when you give, you shall receive.

If you could invite one person to dinner (living or dead) who would it be and where would you go?

Warren Buffett - I'd go anywhere, just to try to learn a pearl of wisdom from him.

What is your dream job? General Manager of the New York Yankees.