



## Professional Profile: Nina McCann 2013

May 13, 2013 - Long Island

Name: Nina McCann

Title: Director, Marketing & Public Relations

Company: Forchelli, Curto, Deegan, Schwartz, Mineo & Terrana LLP

Location: Uniondale, N.Y.

College: Queens College (Undergraduate) and Hofstra University (Graduate)

First job outside of real estate: Publicist for a not-for-profit organization; During my four-year tenure, I acted as a spokesperson resulting in coverage in The New York Times, The Daily News, Newsday, and the Hispanic publication El Diario. I am bilingual and it was invaluable to me in this role.

First job in real estate or allied field: I was a licensed real estate agent in 2004.

What do you do now and what are you planning for the future? I oversee the marketing and public relations efforts of the law firm. I also coordinate the firm's diversity fellowship program. The firm is committed to diversity and actively recruits qualified candidates with a wide variety of backgrounds and perspectives to foster an inclusive workplace and to better serve our clients. I see more professional services organizations making this a priority in the future and I plan on continuing to be involved.

Last song you purchased/downloaded: I am a little late (I know) but went to my first Jimmy Buffet concert last year and loved it! Downloaded all his songs.

One word to describe your work environment: Positive

Rules to live by in business: Be responsive and accountable.

What is your dream job? I enjoy the arts so perhaps marketing and PR in the television, film or theater world.