



Professional Profile: Kimberly Alarcon 2013

May 13, 2013 - Long Island

Name: Kimberly Alarcon

Title: Marketing/Sales Coordinator

Company: Alcott HR

Location: Farmingdale, N.Y.

Birthplace: Queens, N.Y.

Education: State University of New York at Oswego

First job outside of real estate: WRVO Radio Station

First job in real estate or allied field: Marketing coordinator at Margolin, Winer & Evens LLP

What do you do now and what are you planning for the future? I currently work in the sales and marketing department at Alcott HR (one of the nation's leading PEO's located in Farmingdale). Most of my time here is spent on social media, event planning and sales proposals, however, there's something new going on every day. My future plans include grad school and continuing my career in the marketing field.

How do you unwind from a busy day in real estate? I enjoy outdoor activities, especially bike riding and running or spending time with my family.

Favorite book or author: My favorite recent book is "An Invisible Thread" by Laura Schroff.

Favorite movie: "Stand By Me"

Last song you purchased/downloaded: "Next To Me," Emeli Sande

One word to describe your work environment: Interesting

Rules to live by in business: Don't ever burn bridges, always return emails and phone calls and network, network, network!

If you could invite one person to dinner (living or dead) who would it be and where would you go? I would invite Derek Jeter and would let him choose!

What is your dream job? I'd love to be a clubhouse reporter for the New York Yankees.