



Howard Hughes Corp. names RKF named leasing agent for 365,000 s/f South Street Seaport

May 13, 2013 - Front Section

Following last month's unanimous approval by the New York City Council for the redevelopment of Pier 17, The Howard Hughes Corp. has named RKF as the exclusive consultant and leasing agent for the South Street Seaport. With 365,000 s/f of retail, dining and entertainment space located along the East River in Lower Manhattan, the South Street Seaport is comprised of the historic Uplands and Pier 17, south of the Brooklyn Bridge. The redevelopment plan features the complete transformation of the Pier 17 building, including enhanced and increased open space on the pier along with a new exterior façade encompassing dynamic retail space filled with distinctive stores, restaurants and neighborhood shops. Larger open spaces on the pier along with the new rooftop space - ideal for concerts, music and other entertainment events - will showcase breathtaking views of the city skyline, East River and Brooklyn Bridge. The design is contemporary yet draws from the site's history as a bustling marketplace and renowned maritime port. "Our vision for a revitalized and reenergized Seaport will create an unrivaled New York experience that is compelling for the ever-growing population of residents, local workers and visitors," said David R. Weinreb, Chief Executive Officer of The Howard Hughes Corporation. "Working with RKF will ensure we bring best-in-class offerings, including acclaimed national and international retailers, local shops and destination restaurants." A team of RKF brokers consisting of Chairman & CEO Robert K. Futterman, Executive VP Karen Bellantoni and Associate Tess Jacoby will represent The Howard Hughes Corporation on this landmark assignment. The RKF professionals will work in close collaboration with a team of The Howard Hughes Corporation executives, including Keith Laird, Executive Vice President of Leasing, and Michelle Waak, Vice President of Leasing. "We are honored to have been chosen by The Howard Hughes Corporation to help transform the South Street Seaport and create the most vibrant retail and entertainment venue in Lower Manhattan," said Robert K. Futterman. "Our deep expertise with urban retail is perfectly matched for this assignment, and we're thrilled to play a key role in yet another historic opportunity." Construction for the redevelopment will begin this fall, and the project will be completed in 2015.

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