



## **Pliskin of Pliskin Realty & Dev. earns CSM designation; From the International Council of Shopping Centers**

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According to Pliskin Realty & Development, the firm's president and CEO Jeffrey Pliskin has earned the designation of Certified Shopping Manager (CSM) from the International Council of Shopping Centers. ICSC certification programs are recognized for raising the professional standards of retail real estate professionals. According to the ICSC's Education + Certification program documentation, to earn the CSM, Pliskin was required to "demonstrate a qualifying level of active, full-time experience with substantial shopping center responsibilities" directly related to center management and which consisted of at least four years of experience and verified by successfully completing a four-hour exam.

For Pliskin, who has over 26 years of experience in property management and real estate brokerage, the CSM certification exam is another valuable credential to add to his Bachelor of Arts in Economics from Yale University, where he graduated Magna Cum Laude, and Juris Doctor from Columbia Law School. Currently under Pliskin's management are 50 properties with over 200 tenants. He also owns and manages his own high performance portfolio of properties.

Prior to starting Pliskin Realty & Development in 1987, he served as a real estate attorney with the prestigious New York law firms of Simpson Thacher & Bartlett and Robinson Silverman. At Pliskin, he oversees all aspects of the firm's brokerage, property management, investment and preferred development activities. As a real estate attorney, he also lends his expertise in real estate law to facilitate transactions and resolve lease issues with existing tenants. An active and respected member of the industry, he maintains affiliations with leading industry associations such as the International Council of Shopping Centers and is also highly regarded within the broader business community.

Pliskin noted that he also will be pursuing the ICSC Certified Leasing Specialist (CLS) designation. Pliskin resides in Brookville, NY with his wife, Jodi, and their children, Adam, Stuart and Julie.