



Cook, Hall & Hyde, Inc. named one of The 10 Most Dependable Insurance Brokers of the East

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Cook, Hall & Hyde, Inc., a leading regional provider of commercial and personal insurance, employee benefits, and risk management services, has added yet another distinction to its list of achievements: The agency was recently named one of "The 10 Most Dependable Insurance Brokers of the East" by Goldline Research.

Cook, Hall & Hyde was selected from an initial group of 7,422 agencies that was reduced to 181 from which the top ten were selected. Cook, Hall & Hyde's appearance on the list, which is being published in the January 28th issue of Forbes Magazine, reflects its high marks against key insurance industry criteria developed by Goldline Research in concert with leading professionals in the professional services sector.

To qualify for the list, Cook, Hall & Hyde had to meet all of Goldline Research's industry criteria and provide client references that were checked and scored based on a proprietary scoring system. Goldline's evaluation criteria were extensive and included, among others: years of industry experience, industry accreditations, business philosophy and professional outlook, client losses and customer satisfaction, absence of substantiated lawsuits or grievances, and diverse array of products offered from a wide array of insurance carriers.

Dependability is an attribute that has fueled Cook, Hall & Hyde's 38 consecutive years of organic growth and gained the agency a strong reputation within the insurance industry and the markets it serves. This characteristic has also enabled the organization to expand its operation to include three fully-staffed offices - in East Hampton, N.Y.; Melville, N.Y. and Fair Lawn, N.J.

According to Cook, Hall & Hyde president Len Scioscia, "The cornerstones of our approach to customer service are reliability, responsibility, trustworthiness and loyalty. These principles, backed by effective administrative procedures, leading-edge technologies, broad product offerings and outstanding carrier relationships, enable us to consistently exceed customer expectations. Each member of the Cook, Hall & Hyde team deserves credit for being named one of the East Coast's ten most dependable insurance brokers."

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