



## **Don't be unattended! New technologies make having a remote doorman more cost effective**

April 22, 2013 - Spotlights

New technologies make having a remote doorman more cost-efficient than "humanly" possible. More than a decade ago, Virtual Doorman® revolutionized building security by being the first to provide 24/7 doorman services remotely from an off-site command center staffed with highly-trained operators. Suddenly, what was once a high-end amenity became the 21st century service and security system that no residential building could afford to be without.

Why leave your building unattended when Virtual Doorman offers 100% of the security and convenience of a traditional doorman, but at about 10% of the cost? Now, a lot more buildings can afford to have a doorman 24/7. Remote doorman systems are now at work all over New York, New Jersey and the Tri-State Area. Regardless of the size of your building and the level of personalized service you require, there is a solution for every building and every budget.

So what, exactly does Virtual Doorman do? Simply put, it is the game-changing technology that provides the same services as a traditional doorman -- at a fraction of the cost. By using advanced technology and highly-trained operators, we offer truly personalized service for every resident by greeting visitors and providing access, accepting packages and deliveries and providing peace of mind. Our operators also work closely with building management to facilitate maintenance and service calls and improve building operations.

As the originator and market leader of the fast emerging new remote doorman industry, Virtual Doorman is at the forefront of the new technologies that enhance our service. Everyone wants the personalized service and security of a doorman, but they don't want the price tag that is associated with it. We are committed to offering building owners a way to deliver the same level of comfort and security traditionally associated with a doorman at an affordable price. Virtual Service is leading the charge in reinventing the traditional doorman paradigm. Now in our second decade of marketing Virtual Doorman, we continue to develop and launch new, innovative features that further enhance the system and provide revolutionary and technologically-advanced solutions to our customers.

We've spent more than a decade perfecting our system and our service. Since then, we've enjoyed tremendous success. We are continually expanding our capabilities to better service our customers. The system uses a secure Internet connection and integrated digital CCTV, cameras, intercom and access control devices to enable our operators to remotely monitor your property and control access to the premises.

The centerpiece of our unique technology - the Interactive Web Portal -- is a Web-based information management system that streamlines communications between residents, building managers and the operators at our Command Center. And now, residents can take their doorman with them wherever they go with our new Mobile App, Virtual Doorman® On-the-Go. These Internet-based tools enable residents to remotely access, review and modify their account from

anywhere in the world and further enhance the functionality and uniqueness of Virtual Doorman. We serve small to mid-sized multifamily residential properties and townhomes throughout the New York Tri-State area and through our Authorized Dealer Network, we are bringing Virtual Doorman to properties nationwide.

Colin Foster is a partner and vice president of sales at Virtual Service, New York, N.Y.

New York Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540