



Professional Profile: Joseph Colista 2013

April 22, 2013 - New York City

Name: Joseph Colista

Title: First Vice President of Retail Leasing

Company: Massey Knakal Realty Services

Location: Brooklyn, N.Y.

Birthplace: Detroit, MI

Education: BA - University of Iowa; JD - CUNY School of Law

First job outside of real estate: High School Summer Job - sorting recyclables at a grocery store.

First Job out of College - Assistant Editor with a post production company in Chicago, IL

First job in real estate or allied field: Residential buyers' broker with Erika Associates, New York, N.Y.

What do you do now and what are you planning for the future? I am Massey Knakal's retail leasing expert for the Brooklyn neighborhoods of Cobble Hill, Carroll Gardens, Columbia St. Waterfront District, Red Hook, Gowanus, and Park Slope. My plan for the future is to further develop my network in my territory, to learn everything I can about my territory and to eventually be the top retail broker in my territory.

How do you unwind from a busy day in real estate? Rye whiskey neat, and a great dinner at home with my wonderful wife, Rebeka.

Favorite book or author: Lonesome Dove - Larry McMurtry.

Favorite movie: "Manhattan" - Directed by Woody Allen

Last song you downloaded? Entire album of "Shields" by Grizzly Bear

One word to describe your work environment: Focused.

Rules to live by in business: At the end of the day all you have is your name and your reputation.

If you could invite one person to dinner (living or dead) who would it be and where would you go? FDR. Peter Lagers.

What is your dream job? A job that allows a degree of autonomy, that is social, and through which I can not only earn a comfortable living, but also the respect and trust of my clients and colleagues.