



Professional Profile: Alisa Amsterdam 2013

April 22, 2013 - Front Section

Name: Alisa Amsterdam

Title: Associate Director

Company: Cushman & Wakefield

Location: New York, N.Y.

Birthplace: Baltimore, MD

Education: Business marketing major at University of Maryland

First job outside of real estate: Corporate sales, Theory

First job in real estate or allied field: Cushman & Wakefield

What do you do now and what are you planning for the future? Retail leasing with a focus on both tenant and landlord representation in Manhattan.

How do you unwind from a busy day in real estate? Go home and play with my five-month old daughter.

Favorite book or author: I'm reading "Gone Girl" right now and it's a great page-turner.

Favorite movie: This year it was definitely "Argo"

Last song you downloaded? "Girl on Fire" by Alicia Keys

One word to describe your work environment: Dynamic

Rules to live by in business: The harder you work, the luckier you get.

If you could invite one person to dinner (living or dead) who would it be and where would you go?

Kelly Ripa, Babbo

What is your dream job? An Actress