



## **4-24-2013 - Education, expert panel discussion & marketing session sponsored by Western NY & Rochester Area Chapter of NYSCAR**

April 22, 2013 - Front Section

The Rochester Area Chapter and the Western New York Chapter of the New York State Commercial Association of REALTORS will hold an Education Course, "Investing in Real Estate within a Self-Directed IRA - How to Buy Real Estate in a Retirement Plan," followed by an Expert Panel Discussion and Marketing Session on April 24th, to be held at Terry Hills Golf Course and Banquet Facility. The registration deadline is April 17th. Guest speakers participating in the panel discussion will be executives from Uniland, Acquest and Benderson Development. The event is open to the public. Date: Wednesday April 24, 2013 / 8:30 AM - 4:30 PM

Location: Terry Hills Golf Course & Banquet Facility, 5122 Clinton Street Rd, Batavia, NY 14020

Tickets: \$50 Members / \$75 Non-Members

Registration: Go to [www.rochesternyscar.com/Education](http://www.rochesternyscar.com/Education) to register. Please register no later than April 17, 2013 so that appropriate arrangements can be made for the session.

8:30 AM - 11:45 AM: Education with Continental Breakfast

Investing in Real Estate within a Self-Directed IRA How to Buy Real Estate in a Retirement Plan - Jennifer Dizmang-Smith, a national speaker/trainer with expertise in investing in real estate within retirement plans such as self-directed 401Ks and IRAs will present this course designed to appeal to Realtors® to help their clients, and investors who want to buy real estate within their own retirement accounts. As an accomplished presenter, and herself a real estate investor, this course promises to provide invaluable insight into this exciting opportunity. (Course sponsored by NYS Commercial Association of Realtors® - 3 Hours NYS Realtor CE pending)

12:00 PM - 1:15 PM: Panel Speakers

Hear what these market leaders have to say about their views on the Buffalo and Rochester Real Estate markets.

Industrial William Huntress, CEO, Acquest Development

Office Michael Montante, Vice President, Uniland Development

Retail Michael Mundy, Executive Director, National Leasing, Benderson Development

1:30 PM - 4:30 PM: Marketing Session

This will be a fast paced deal-making session where attendees may present properties for sale/lease, highlight their wants and needs and network to make commercial/investment real estate deals.