



## **BMAR's affiliate and institutional membership benefits your business! take advantage of "spring into membership incentives"**

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Make BMAR part of your business plan to attract new business. With "Spring into Membership Incentives," all new members can save \$50 on the application fee. For current members, they can earn up to \$300 credit for each new MLS office that joins the BMAR MLS. It's a win-win opportunity for new and current members as we grow your association! However, this is a limited time offer.

Members can generate more business from the hundreds of companies throughout the New York metropolitan region that are active members of BMAR. Companies do not need an office in Manhattan or the Bronx to be active members of the association. Even one business referral or new business contact more than pays for the annual membership dues. The value of the business relationships cultivated through BMAR membership is priceless. In these economic times, membership is more important than ever.

A wide range of programs and services are available to licensed real estate brokers and salespersons including MLS, Free Global Advertising and much more. For a detailed list, membership applications, or more information, please contact Grace Rivera at (718) 892-3000; or email: [G.Rivera@bmar.org](mailto:G.Rivera@bmar.org).

All companies directly or indirectly servicing the real estate industry can benefit. BMAR membership is broad based and includes both the real estate industry and the business community professionals such as: licensed real estate brokers and agents; multi-dwelling property owners; building service vendors and suppliers; unlicensed property managers; attorneys; appraisers; banks; mortgage companies; fuel service and energy companies; title and abstract companies; insurance companies and insurance brokers; contractors and other companies servicing the real estate industry and business community.

Top 10 Benefits for Affiliate and Institutional Type Members include:

1. Receiving discounts on reservations to attend any one of the 4 major networking events including: the Annual Real Estate Trade Show; Annual Banquet; Annual Golf & Tennis Outing; and the Annual Holiday Party.
2. Being able to be listed as an Exclusive or Sponsor of the major networking events for additional recognition for your company.
3. Being able to advertise in any one of 5 annual publications and the 16 page monthly Realtor & Business Newsletter distributed to over 13,500 contacts throughout the New York metropolitan region including participating in Advantage Advertising for discounts on advertising for up to 25% savings.
4. Being listed in the annual membership & referral directory membership roster with additional listings alphabetically based on type of service for referrals and more business. The directory is

utilized as a reference guide and referral tool.

5. Being able to serve on any of over 25 Standing & Special Committees. There is a culture of inclusiveness which exists in BMAR. Networking takes place at all events that are sponsored including committee meetings.

6. Have an opportunity to serve as a member of the board of governors (BOG) which is the policy-making body for the association if there is a vacancy. There currently is a waiting list to serve on the BOG.

7. Receive discounts and be able to attend some of the many educational programs and cutting edge informational seminars are sponsored through the association.

8. Being able to access group health insurance plans including dental plans through BMAR. Group rates and plans are also available to 1099 independent contractors or agents. Some of the insurance plans include Atlantis Health; Oxford; HIP; GHI; and others.

9. Receive a Free copy via email of the Realtor & Business Newsletter including additional free email news & updates.

10. Benefit from RPAC - the Realtors Political Action Committee - is the only non-partisan political organization in the country solely devoted to protecting Realtor interests at the local, state and federal level. A strong real estate industry is the foundation of a thriving economy.

Founded in 1924, BMAR is the local chapter for the New York State Association of Realtors and the National Association of Realtors, Inc. BMAR has a rich history with an extraordinary culture of inclusiveness, camaraderie, successful and dynamic business professionals. This fact is very evident since many of our members are 3rd or 4th generation of active companies in the organization.

Take advantage of the "Spring into Membership Incentives" and grow your business!

New York Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540