



Professional Profile: Daniel Lisser 2013

March 25, 2013 - New York City

Name: Daniel Lisser

Title: Managing Director

Company: Johnson Capital

Location: 370 Lexington Ave., Suite 2000, New York, N.Y. 10017

Birthplace: New York, N.Y.

Education: BS - Clarkson University, MS in Real Estate - New York University

First job outside of real estate: Elevator operator in the Garment District

First job in real estate or allied field: Credit analyst in commercial real estate at Chemical Bank

What do you do now and what are you planning for the future? Working with clients helping them raise both debt and equity capital secured by commercial real estate.

How do you unwind from a busy day in real estate? Playing hockey and spending time with family.

Favorite book or author: "The Power Broker" by Robert Caro

Favorite movie: "The Godfather"

One word to describe your work environment: Hectic as the day never goes as planned with un-expected issues popping up that need to be dealt with immediately.

Rules to live by in business: Keep you word and return phone calls and emails promptly

If you could invite one person to dinner (living or dead) who would it be and where would you go?

Alexander Hamilton, Fraunces Tavern

What is your dream job? President of the New York Rangers