



Video Doorman Safe Lobby: A revolution in building security

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Most apartment buildings do not have a doorman because of the cost. But most residents and owners want the doorman services that provides 24/7 security, especially late at night. Video Doorman Safe Lobby Security System solves this problem.

Safe Lobby

Video Doorman created a security system called "Safe Lobby" to improve the safety in building lobbies. Most real estate property managers and police departments agree that 95% of apartment building crime begins at the front door. Now Video Doorman Safe Lobby is the first proactive security system to prevent lobby loitering and monitor lobbies for safety. It's so unique there's a patent pending. The Video Doorman Safe Lobby System provides a residential apartment building with remote security and surveillance 24/7, just like an actual guard. It limits access only to tenants; it makes sure the front door is closed; it detects forced entry; and it prohibits loitering in the lobby 24/7. Access control, monitoring and recording are all rolled into one system!

The system integrates a card reader and front door contact with cameras, speakers and microphones in the lobby and the elevator if desired. The high quality Digital Video Recorder with Video Analytics is linked via high-speed IT line to Central Station, allowing American to literally be the security guard of your building lobby.

Eight key benefits are offered with Video Doorman Safe Lobby:

- * Card access door control and management
- * Central station monitoring
- * Entry/Surveillance
- * Video analytics to prevent loitering
- * 24/7 video recording
- * Door ajar notification
- * Latchkey kid notification
- * Forced entry alert

Why it makes sense for building owners and managers?

The most easily identified way to ease renters' concerns over safety and security is the installation of an interactive video surveillance system, such as Safe Lobby by Video Doorman. By installing a Video Doorman Safe Lobby security system, managers and owners experience benefits such as:

- * Reduce liability/lower insurance rates. Many insurance companies recognize the benefits of security alarms and video surveillance protection by rewarding owners with price breaks.
- * Decrease in unwanted access and loitering. From domestic disputes to criminal activity, security access systems and alarm systems give that added advantage of approved traffic flow. When residents are able to allow approved traffic and disallow troubling visitors, they feel more in control of their safety and security.

* Higher occupancy and retention. In recent years, it is hard to find anyone who has not moved at least once. By increasing the sense of security with video surveillance and alarm systems, turnover will be less. Providing a safe place to live and raise their children will give returns of higher overall occupancy and improved retention.

* Higher rent. As a selling feature for increasing rent or higher rent, security is top on the list of concerns among renters because many potential leasers equate safety with a doorman in N.Y.C. Since the number one disadvantage for most property managers and building owners is the cost, Video Doorman Safe Lobby is perfect. At about 50 cents per day, Safe Lobby by Video Doorman offers an affordable integrated security system with live operators and video surveillance services to monitor the safety of the building entry and lobby.

American has over 5,000 Central Station alarm customers, and 3,000 customers, making it the 56th largest independent security company in the U.S. Central Station is UL Certified and NYCFD approved. Clients range from many of N.Y.'s most prominent corps. to high-profile individuals, including politicians, U.N. dignitaries and theater and film stars. The company services 2,000 NYCHA buildings.

Larry Dolin is CEO at American Security Systems Inc., Long Island City, N.Y.

New York Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540