



Mark Neuwirt 2013

February 12, 2013 - Long Island

Name: Mark Neuwirt

Title: Producer of The Long Island Commercial Real Estate Expo

Company: Expos Your Business

Location: Jericho, NY

Birthplace: Queens, NY

Education: BBA from CUNY Baruch College

First job outside of real estate: My first real job was working for Fotomat

First job in real estate or allied field: I never worked in real estate, but now I feel like part of the family.

What do you do now and what are you planning for the future? I produce niche trade shows. My next show is in April, The Long Island Special Needs Family Resource Expo, a project I am extremely proud to be associated with.

How do you unwind from a busy day? I don't. Unwinding is very bad. It means you have to "wind" again. Trade shows have so many moving parts that there is no down time.

Favorite book or author: I love to read suspense novels and historical fiction.

Favorite movie: "Jaws" and "Wall Street"

Last song you downloaded? I am a big Pandora fan. I have my Emerson, Lake and Palmer station, my Crosby, Stills, Nash & Young station, Greenday station, BB King and The Outlaws. Who needs to download?

One word to describe your work environment: Intense

Rules to live by in business: 1. Do your best to help others without expectation of return. 2. Try hard to under promise and over deliver. 3. Own your mistakes, learn from them, fix them and move on. 4. Do something that gives you a sense of accomplishment.

If you could invite one person to dinner (living or dead) who would it be and where would you go?

Forget dinner, I would love to play basketball with President Obama.

What is your dream job? I have my dream job. I get to provide opportunity to some very high level executives of major companies and remarkably successful entrepreneurs. I meet new and interesting people every day and I am constantly learning new industries as well as new marketing tools and strategies. I have my hands in EVERYTHING!