



Rudin's 130 West 12th Street receives 2012 Sustainable Design Award and LEED Gold

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The Rudin family has been awarded the 2012 Sustainable Design Award by Global Green USA for the design and sustainable redevelopment of 130 West 12th St., a pre-war residential building in Greenwich Village. William Rudin, CEO of Rudin Management, accepted the award on behalf of the Rudin family.

130 West 12th St. has been reconceived for contemporary living, bringing the benefits of sustainable design to the elegance of prewar architecture. CookFox Architects took a holistic approach to sustainability that focused on performance in key areas: energy efficiency, indoor environmental quality, material selection, and water savings. 130 West 12th St. achieved LEED-NC Gold Certification from the U.S. Green Building Council (USGBC).

The Sustainable Design Awards honor those who are "tearing down the walls" that stand in the way of a sustainable and secure world through their innovative design. Global Green USA is a national leader in advocating for smart solutions to climate change that benefit humanity by saving energy, reducing CO2 emissions, improving health, creating green jobs, and securing a more sustainable future.

Rudin said, "I would like to thank Global Green for the recognition of 130 West 12th St. as a groundbreaking project, and for the tremendous work they do in advocating for a global value shift toward a more sustainable future. Working with CookFox Architects, JB & B Mechanical Engineers, Stribling, and the entire Rudin development team, we sought to create a refined, sustainable design at 130 West 12th St. that blends the best of a past era with a modern vision of luxury living, and this award, along with last week's achievement of LEED Gold Certification for the building, illustrates the success of the project."

"On behalf of the entire Rudin family, and our development team, I would like to thank Global Green for this honor and reaffirm my family's commitment to sustainable development, as we continue to transform the former St. Vincent's site into New York City's first residential LEED-Neighborhood Development."

"Global Green is proud to honor and recognize the Rudin family for their leadership and landmark green redevelopment of One Thirty West 12th Street," said Matt Petersen, President and CEO of Global Green. "The fact that they achieved LEED Gold and 40 percent better energy efficiency than code for new construction -- in a pre-war building no less -- is a testament to Bill and the family's incredible leadership."

"The One Thirty West 12th Street LEED Gold project represents a quantum leap forward for a pre-war existing building," said Rick Fedrizzi, President and CEO of the U.S. Green Building Council. "True leadership is doing the right thing when no one is looking, and although the exterior of this 1940's structure looks much like it did decades ago, its technological advancements and

environmental performance are stunning. The multi-generational Rudin family sets a high bar for the future of New York's existing building stock, and they all should be very proud of what they have accomplished."

Environmentally-friendly features of One Thirty West 12th Street include:

State-of-the-art four pipe fan-coil system, giving residents the highest degree of individualized control and comfort while reducing energy consumption over standard systems by more than 40%.

An on-site natural-gas fired cogeneration plant providing a clean, efficient power source for 50% of the building's annual energy requirements.

The most sustainable elevators on the market, over 40% more energy efficient than standard elevators.

High-efficiency natural gas-fired condensing boilers that are 92% efficient, helping to reduce fuel consumption and improve the neighborhood's air quality.

Custom-designed casement windows with insulated glazing that are more energy efficient and achieve twice the thermal performance compared to the building's original steel sash windows.

ENERGY STAR® appliances used in the residences that are 20% more efficient than standard appliance alternatives.

An air filtration system delivering fresh outside air, and shielding residents from wind-borne pollutants and allergens.

The green roof reduces storm water runoff to mitigate combined sewer overflows, decreases the building's cooling load, and fights the heat island effect that burdens the city's energy infrastructure.

A two-stage filtering system to provide clean water to the building.

Water-saving plumbing fixtures, including dual-flush toilets and low-flow faucets, reducing the use of water by more than 20%.

A customized secure wireless network that enables residents to have Internet access from the basement to the rooftop garden and throughout their own apartment. Applications ranging from energy management systems to remote monitoring and control of electrical appliances and consumption are used.

The 2012 Organizational Design Award went to Eve Ensler, Founder of V-Day, for the design of V-World, a sustainable farm to heal the women of the Congo by healing the Earth, and the greening of The City of Joy.

The Industrial Design Award went to Greif for the design of the PackH2O backpack, used to help ease the transport of water for the 1 in 7 people who live without access to water at home.

The award ceremony took place at Three Sixty Degrees at 10 Desbrosses St. in New York City. Presenters and guests for this year's awards included Donna Karan, Judith Light, Sam Champion, Carol Kane, and Maggie Grace.

About Rudin Management

The Rudin family has owned New York City real estate for more than 100 years. Family-run since its founding, the family's real estate holdings rank as one of the largest and most respected privately owned portfolios in New York City. Among its holdings are 17 office buildings containing approximately 10 million square feet of space and 21 apartment buildings comprising more than four million square feet of residences. The

Rudin family is committed to developing sustainable real estate that is respectful of its environment and surrounding community. For more information, visit www.rudin.com.

New York Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540