



Professional Profile: Julian Seward 2013

January 14, 2013 - Design / Build

Name: Julian Seward

Title: Principal

Company: Swanke Hayden Connell Architects

Location: Puck Building, 295 Lafayette St., New York, NY

Place of birth: Surrey, UK

Family: Wife and one son (sophomore at University of Miami)

College: Brighton Polytechnic School of Architecture and Design (UK)

First job unrelated to your current field: DJ

First job in current field: Project designer, interiors studio, SOM Chicago

What your firm does now and its plans for the future? The firm operates from offices in New York, London, Moscow, Shanghai, Istanbul, Washington, D.C., Sheffield and Miami providing services in; architecture and master planning, interior design & workplace strategy, historic preservation & materials conservation, graphic design. We design workplaces and people spaces in commercial and corporate, education and healthcare environments. The future will see us focus on sustainable design innovation for work and people places fit for the digital age and Generation Y occupants.

Hobbies: Performance car driving. Playing percussion and drums. Sailing. Music and the arts.

Favorite novel: "The Fountainhead"

Favorite film: "Blade Runner"

Keys to success: Integrity, professionalism, delegation and empowering others, tenacity.

Person(s) you most admire (outside of family): Mies van der Rohe; Margaret Thatcher

If you had to choose a different profession, what would it be? Graphic design