



## **Denihan contributes donations to Food Bank for N.Y.C.**

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Recently, Denihan Hospitality Group celebrated its partnership with the Food Bank for N.Y.C. and the food drive held to raise donations for N.Y.C. residents in need with a company-wide pickup at its corporate office. Having amassed 12 bins through donations from Denihan staff at each of its N.Y.C.-based hotels as well as company headquarters, the contribution totaled nearly 1,000 pounds. Early that morning FlatRate Moving, the Food Bank's official sponsor, sent a large truck to Denihan's office to load all of Denihan's collections and deliver them to the Food Bank headquarters.

On hand to explain the company's partnership with and desire to help the Food Bank was president David Duncan and director of brand integration Chrissy Denihan O'Donovan as well as other Denihan associates.

Known for its commitment to giving back and involving itself in the community, Denihan originally decided to partner with the Food Bank this year for a new city-wide initiative. Initially intending to operate the food drive on a smaller scale, with one bin at its corporate office, the company immediately made the decision to broaden the drive and include all of its N.Y.C.-based hotels after the devastating effects of Hurricane Sandy and the increased need among N.Y.C. residents.

Shown (from left) are: Thomas Martin, VP of learning, culture & development - Denihan; Chrissy Denihan O'Donovan, director of brand integration - Denihan; Dana Shapiro, recruitment manager - Denihan; David Duncan, president - Denihan; Luis Polcano, porter - Denihan.

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