



## **Roth-Sporn Group recently merges with The Bracha Group at Prudential Douglas Elliman**

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According to Ilan Bracha, president of The Bracha Group, a residential branch of Prudential Douglas Elliman, the seven-member Roth-Sporn Group has merged with The Bracha Group. Mickey Roth and Lenny Sporn will now be partners in The Bracha Group with Bracha and Gilad Azaria, and play a strategic leadership role in the firm's expansion, as their pool of international buyers has grown significantly.

The Roth-Sporn Group, under the direction of Roth and Sporn, became one of the fastest-growing real estate groups at Prudential Douglas Elliman and were among the top 1% of income producers in the nation and ranked in the top ten in the firm.

The expanded Bracha Group, now headed by Bracha, Azaria, Roth, and Sporn, has more listings than many mid-sized firms in the city and will be able to offer their clients an unprecedented level of service.

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