



Charter Realty & Dev. leases 43,842 s/f to Alamo Drafthouse Cinema in the City Point Development

December 27, 2012 - New York City

Charter Realty & Development has leased 43,842 s/f for an Alamo Drafthouse Cinema. The cinema will be located in the City Point Development between Willoughby St. and DeKalb Ave. City Point is centrally located amongst the most affluent neighborhoods in the borough such as Brooklyn Heights, Cobble Hill, Carroll Gardens, Park Slope, Boerum Hill, Fort Greene and Dumbo. City Point answers the shopping needs of a diverse group of buyers who have transformed the borough into the new destination for education, culture, dining, and shopping.

Alamo Drafthouse City Point will have seven screens of new releases, repertory programming and the Alamo's unique signature programming with seating for over 900 moviegoers.

Charter represents Alamo Drafthouse Cinema throughout the eastern half of the U.S. including N.Y., New England, Virginia, Washington D.C., Maryland, North and South Carolina, Georgia and Florida.

Alamo Drafthouse Cinema provides a unique combination of theatre and restaurant, showing first-run movies, independent films and special programming events with an extensive menu. Customers order food and drinks from servers who quietly attend to them throughout the movie.

When purchasing tickets, patrons choose and reserve their seats and are encouraged to arrive early to enjoy the pre-show entertainment. Instead of a barrage of advertising, the Alamo shows a curated collection of rare and humorous clips with tie-ins to the feature film. Additionally, Alamo Drafthouse Cinema protects the theater experience with a zero tolerance policy for people who disrupt the film with talking or texting.

Alamo Drafthouse is a lifestyle entertainment brand comprised of an acclaimed cinema-eatery chain, the largest genre film festival in the United States and a collectible art store. Named "the best theater ever" by Time Magazine, the Alamo Drafthouse Cinema has built a reputation as a movie lover's oasis not only by combining food and drink service with the movie-going experience, but also introducing unique programming and high-profile, star studded special events. Alamo Drafthouse Founder & CEO, Tim League, created Fantastic Fest, a world renowned film festival dubbed "The Geek Telluride" by Variety. Fantastic Fest showcases eight days of offbeat cinema from independents, international filmmakers and major Hollywood studios. The Alamo Drafthouse's collectible art boutique, Mondo, offers breathtaking, original products featuring designs from world-famous artists based on licenses for popular TV and Movie properties including Star Wars, Star Trek & Universal Monsters. The Alamo Drafthouse Cinema is expanding its brand in new and exciting ways, including the launch of Drafthouse Films, a new film distribution label and plans to extend its theaters and unique programming philosophy to additional markets across the United States