



Pruger and Kaplan of Newmark Grubb Knight Frank Retail sign Civilianiare to 1,650 s/f

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According to Newmark Grubb Knight Frank Retail (NGKF), Los Angeles-based Civilianiare has signed a long-term lease at 53-55 East Houston St. at the corner of Mott St. The new denim concept, which was founded by the principals of Lucky Brand Jeans, will occupy 1,250 s/f on the ground floor with a 400 s/f basement. This will be the first location for Civilianiare in the city, which has several stores across southern California.

Jason Pruger, executive managing director, and Ross Kaplan, senior managing director, of NGKF represented ownership in the transaction, while Robert Draizen of Hanley Advisors represented the tenant.

"Civilianiare saw this corner, with its expansive new all glass storefront, as the entrance to Nolita and the opportunity to co-exist with many great stores and boutiques like Jay Kos, Rag & Bone, Calypso and others," said Kaplan.

Civilianiare will join menswear retailer Jay Kos at 53-55 East Houston St., which opened in 2011 on the Mott St. side of the building.

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