



## **VJ Associates welcomes Yorio as director of client development**

December 11, 2012 - Long Island

Sharyn Yorio, FSMPS, CPSM has joined VJ Associates as the director of client development for the N.Y., N.J. and Penn. regions. Yorio brings 20 years of experience in marketing and business development to VJ Associates.

Yorio is a Certified Professional Marketer, a fellow with the Society for Marketing Professional Services and a member of the New York City Chapter's Board of Directors. She is the recipient of the AIA Marketing All-Star Award and a Life Time Achievement Award from SMPSNY. Sharyn maintains active memberships with the local and National Level SMPS, SCUP, APPA and the New York Building Congress.

With VJ Associates, Yorio will enforce dedication to the invaluable relationships which the firm has developed throughout their history.

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