



Brickell of Joseph P. Daly brokers lease extension to Bueno of California at the NYAE building

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According to Joseph P. Day Realty Corp., handbag maker Bueno of California has extended its lease at the New York Accessories Exchange (NYAE) building, located at 366 Fifth Ave. The asking rent for the seven-year extension was \$45 per s/f. Rick Brickell, director of leasing and management at NYAE, represented both Bueno of California and 366 Fifth Ave.

"Bueno of California has been an amazing client for more than 15 years. We're thrilled that not only have they decided to continue their relationship with the building, but also renovate and lease additional space," Brickell said. "We look forward to our continued relationship with Bueno of California, a proven leader in the handbag industry."

Originally a part of Sirco International, Bueno of California originated in 1978 and split off as its own private company in 1996. Headquartered in Santa Fe Springs, CA with other offices around the world, Bueno of California is a reputable handbag company that supplies to a variety of buyers at varying price points including Target, Nordstrom and Bloomingdales. In 1996, the company leased 2,500 s/f at 366 Fifth Ave. This extension includes an additional 400 s/f, currently under renovation.

"We wanted to upgrade the aesthetic of the showroom and modernize the space," said Bueno of California president Joe Pagliaro. "We appreciate Mr. Brickell's assistance with the lease and are excited to unveil the renovated space to the public next month."

366 Fifth Ave. is ideally situated at Fifth Ave. and 35th St. near the fashion center of New York City. NYAE tenants and visitors benefit greatly from easy access to Grand Central Station, Port Authority and Penn Station. The building contains high, exposed slab ceilings, oversized windows overlooking Fifth Ave. and wooden floors throughout that punctuate the spectacular, loft-style showrooms. The entire building is fully wired with high speed Internet and cable.

Other notable clients in the building include Fossil, Colors In Optics, Erica Lyons, Isaco International Corp., Amiee Lynn Accessories, Swany, August Accessories, Shedrain, Majorica and many more. Currently, there is nearly 1,500 square feet of space available in the building on the 5th Floor.

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