



## **Rochester area chapter of NYSCAR holds 7th Annual "Kick Off" luncheon**

February 25, 2008 - Upstate New York

The Rochester area chapter of the New York State Commercial Association of Realtors (NYSCAR) held its 7th Annual "Kick Off" Luncheon on January 25. Heidi Zimmer-Meyer, president of Rochester Downtown Development Corporation was the keynote speaker for the event.

The annual event drew over 70 commercial real estate professionals, affiliates, guests, and prospective members. Zimmer-Meyer praised the group for their continued efforts to promote economic development in our area, especially downtown Rochester. Zimmer-Meyer went on to speak about many of the new development projects in the works for downtown Rochester. In addition to the proposed Paetech Headquarters and the recently announced ESL Headquarters, she cited continued growth in numerous residential developments within center city. The complete presentation will soon be available on the chapter's new website at [www.rochester.nyscar.com](http://www.rochester.nyscar.com).

Any person actively involved in the commercial real estate market in the Rochester area is encouraged to join:

- \* **Networking:** Meetings scheduled each month provide opportunities to promote the individual's business, and to meet fellow active members in the commercial real estate industry.
- \* **Education:** Topics at the monthly meetings include development projects, tours of real estate, alternative methods to traditional real estate disposition methods.
- \* **Ability to participate:** Members have the opportunity to participate on a variety of levels. Committees are formed to address education, membership, events, legislative, golf and awards, to name a few. There are many subcommittees formed for special events. Please contact a board member with your particular interests.

Any person holding a broker's license or a salesperson's license that agrees to subscribe to the Realtor's code of ethics may join NYSCAR on the state and local level. By joining, the member is eligible for many benefits that promote their interests.

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