



## Professional Profile: Carrie Snyder 2012

November 12, 2012 - Long Island

Name: Carrie Snyder

Title: Marketing Director

Company: SBLM Architects, PC

Location: New York, NY

Birthplace: Ridgewood, NJ

Family: Close knit extended family

College: Certificate, Marketing Strategy, Cornell University; Bachelors of Fine Arts, School of Visual Arts

First job outside of real estate: Outline Press Syndicate

First job in real estate or allied field: Archetours Inc.

What do you do now and what are you planning for the future? I am in charge of marketing and business development for SBLM nationwide. I work out of our NYC and Long Island offices. I track trends in real estate to find opportunities for our five studios. I am passionate about working with creative people and cultivating enhancements to communities and environments. My plan for the future is to create awareness of SBLM's talents and expertise. I am a member of AREW and SMPS and have over 12 years of AEC experience.

Hobbies: Pilates, gardening, baking

Favorite book: Anything by Raymond Chandler

Favorite movie: "North by Northwest"

Keys to success: Have passion for what you do. Use limitations to drive innovation.

Person(s) you most admire (outside of family): Georgia O'Keefe, Agatha Christie

If you had to choose another vocation, what would it be? Sculptor