



## **The benefits to joining NYSCAR - Western New York**

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Any person actively involved in the commercial real estate market in the area is encouraged to join the Hudson Valley chapter of the New York State Commercial Association of Realtors (NYSCAR). The organization offers many benefits including:

- \* **Networking.** Meetings are scheduled each month to provide opportunities to promote the individual's business, and to meet fellow active members in the commercial real estate industry.
- \* **Education.** Topics at the monthly meetings include development projects, tours of real estate, alternative methods to traditional real estate disposition methods.
- \* **Ability to participate.** Members have the opportunity to participate on a variety of levels. Committees are formed to address education, membership, events, legislative, golf and awards, to name a few.

### Additional benefits to brokers

Any person holding a broker's license or a salesperson's license that agrees to subscribe to the REALTOR code of ethics may join NYSCAR on the state and local level. By joining, the member is eligible for many benefits that promote their interests:

- \* **Realtor.** A designation that stands for professionalism and high standards.
- \* **Commercial newsletter.** NYSCAR News is printed quarterly providing an update on issues affecting the industry, member news, and educational/marketing information.
- \* **Networking/marketing.** Meetings are held at the state level several times each year, allowing the opportunity to promote listings statewide, and to pursue acquisitions for clients searching for property outside of the region. Monthly meetings are scheduled to educate us on real estate developments, services and pertinent topics to promote transactions. Networking at these meetings allows participants to expand their contacts, and market properties.
- \* **Government affairs.** Through political action committees, the interests of the commercial real estate practitioner are represented in the government, both in Albany and Washington, D.C.
- \* **NAR and NYSAR.** Membership provides inclusion in the National Association of Realtors (NAR) and the New York State Association of Realtors (NYSAR). Professional designations may be obtained, such as the Society of Industrial and Office Realtors (SIOR) and the Certified Commercial Investment Member (CCIM).

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