



Dan Harel 2012

October 29, 2012 - Upstate New York

Name: Dan Harel

Title: Co-Principal (and adjunct professor of design at Rochester Institute of Technology)

Company: Invision Design Partners, LLC

Location: 240 Ashley Drive, Rochester, NY 14620

Place of birth: Haifa, Israel

Family: Married + two

College: Bezalel Academy of Arts & Design, Jerusalem, Israel - B.I.D. in Industrial Design and Cranbrook Academy of Art, Bloomfield Hills, Michigan - MFA in Design

First job unrelated to your current field: Landscaping

First job in your current field: Designer at William Stumpf & Associates, Minneapolis, MN (a Herman Miller studio)

What your firm does now and its plans for the future? Our main projects include: Interior updates for residential spaces including furnishing, flooring, wall and window treatments, lighting, paint colors, accessories and art; home-office designs; basement remodeling including play, exercise and organized storage areas; kitchen and bath designs; custom furniture designs of entertainment centers and unique storage and display pieces; and redesign of interior office spaces for efficiency and functionality including furnishing and ergonomic necessities. We plan to continue to practice, teach and promote good design in all we do, from products and furniture to complete interior spaces for residential or business use serving the Rochester area communities.

Hobbies: Woodworking and photography

Favorite film: "Metropolis," 1927 by director Fritz Lang

Favorite recent book: "Steve Jobs" by Walter Isaacson

Keys to success: Passion, determination and professionalism

Person you admire most (outside of the family): Charles and Ray Eames, great American designers (1907-1978 and 1912-1988 respectively)

If you had to choose a different profession, what would it be? None

New York Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540