

AFR acquires Aaron's Office Furniture business

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AFR Furniture Rental has acquired Aaron's Office Furniture business, including all active lease agreements. AFR 's national presence becomes stronger with the Aaron's acquisition.

"From a business standpoint the addition of Aaron's Office Furniture to the AFR family was an easy one. Ron Benedit and his senior staff bring decades of experience in the rent-to-rent industry, and we welcome them to the AFR team. We know that as times change can be daunting, but our promise to former Aaron's customers is an easy transition, quality furniture, and the continued great customer service they are used to," said Neil Scholnick CEO, AFR.

"Here at AFR we could not be more pleased with the acquisition of Aaron's Office Furniture. We view the addition as an expansion of our business as we continue to grow our company into new market segments and expand our presence nationally," commented, Jerry Hellmann, President, AFR Furniture Rental.

"As Aaron's, Inc. continues to focus on growing its core business of lease ownership in residential furniture, consumer electronics, home appliances and accessories, we are pleased to reach this agreement with AFR for our office furniture division. With AFR's outstanding reputation in the industry and its strong management team, we are confident our customers will be in good hands and will continue to experience the excellent service they received from Aaron's," said Ken Butler, Aaron's Chief Operating Officer.

With a deep commitment to serving its customers needs in the best way possible, AFR is focused on continually evolving in an exciting marketplace with innovative products and superlative customer service. AFR Furniture Rental is one of the industry's largest furniture rental providers of residential, home staging, and commercial rental furniture and has grown to be a premiere provider of trade show and event furniture rentals. Along with furnishings, AFR offers a full line of houseware rentals, kitchenware including linens as well as electronics and artwork. With locations throughout the United States, AFR is a national, full service provider.

For media inquiries/hi-res images, please contact Tricia Schmitt, at 856.406.1206 or email tschmitt@rentfurniture.com For more information on AFR Furniture Rentals, please visit www.rentfurniture.com.

New York Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540