



## Fred Koenig 2012

September 10, 2012 - Upstate New York

Name: Fred Koenig

Title: Syracuse Branch Manager

Company: SWBR Architecture, Engineering and Landscape Architecture

Location: Rochester and Syracuse

Place of birth: Syracuse, NY

Family: Wife Katrina, daughters Alicia, and Carter

College: Clemson University, SUNY Delhi

First job unrelated: Drafter at General Electric

First job in current field: I worked for Parsons-McKenna Construction during my summers in college as a laborer.

What your firm does now and it's plans for the future? Currently SWBR Syracuse provides design and construction administrative services in the K-12 and housing markets. Our plans are to expand our areas of design expertise into the college and university market sectors along with healthcare.

Hobbies: Landscaping, furniture refinishing

Favorite novel: "Wild at Heart" by John Eldridge

Favorite film: "Knights Tale"

Keys to success: Treat others how you would like to be treated.

Person you admire (outside of family): My friend, Amie Shaffer, who recently passed of cancer. With facing many challenges she always wore a smile, kept calm and focus, and was determined to not give up.

If you had to choose a different profession, what would it be? Own a fishing boat and take people out deep sea fishing on a chartered service.

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