



## **Michael Steifman 2012**

August 27, 2012 - Green Buildings

Name: Michael Steifman

Title: CEO

Company: UtiliSave, LLC

Location: Brooklyn, N.Y.

Place of birth: Brooklyn, N.Y.

Family: Married with 4 children

College: University of Pennsylvania, Wharton

First job unrelated to your current field: Starrett Housing Corp.

First job in current field: Self taught, started my current business from an idea.

What your firm does now and its plans for the future? Utility bill auditing and energy efficiency. This means we are focused on reducing both the cost of each unit of utility consumed, as well as the number of units consumed. We are also focused on benchmarking and tracking such processes of improvement via measurement and verification processes. This is a new business for us and are currently building the relevant infrastructure.

Hobbies: Biking, sports with children, discovering new areas of interest

Favorite novel: "Atlas Shrugged"

Favorite film: "Pay it Forward"

Keys to success: Building a great team and maintaining a never ending focus on your goals.

Person(s) you most admire (outside of family): People who overcome adversity.

If you had to choose a different profession, what would it be? Professional basketball player

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