



Hoffman of Cassidy Turley leases 25,000 s/f

August 27, 2012 - Front Section

Cassidy Turley negotiated a 15-year, 25,000 s/f lease on behalf of The Jordan Co. at 399 Park Ave. Cassidy Turley will also serve as project manager for the construction and move-in phases. The Jordan Co. is relocating from The General Motors Building at 767 Fifth Ave. Cassidy Turley's David Hoffman, Jr., executive managing director, principal served as tenant representative and Peter Turchin of CBRE and Adam Frazier of Boston Properties represented the building owners.

Hoffman has a long-standing relationship with The Jordan Co. dating back to his work on the company's 2008 office lease in Stamford, CT where Joe Yacovone, Senior Managing Director, of Cassidy Turley's Project and Development Services Group handled the construction management. The Jordan Company's decision to retain Cassidy Turley both for this transaction and project management is a testament to the quality of client service and effectiveness of Cassidy Turley to win repeat business.

"Our long standing history with The Jordan Company gave us unique insight into the company's comprehensive needs from finding an appropriate Midtown location, to managing the custom build-out and move-in phases," explains David L. Hoffman, Jr., Executive Managing Director, Principal, Cassidy Turley.

The Jordan Company (www.thejordancompany.com), founded in 1982, is a middle-market private equity firm with over \$5 billion of committed capital under management and a 30-year track record of investing in and contributing to the growth of many businesses across a wide range of industries. The senior investment team has been investing together for over 20 years and they are supported by the Operations Management Group, which was established in 1988 to initiate and effect operational improvements in portfolio companies. Headquartered in New York, The Jordan Company also has offices in Chicago and Shanghai.

For more information on Cassidy Turley or the New York market, please visit: <http://www.cassidyturley.com/>.

About Cassidy Turley

Cassidy Turley is a leading commercial real estate services provider with more than 3,600 professionals in more than 60 offices nationwide. The company represents a wide range of clients—from small businesses to Fortune 500 companies, from local non-profits to major institutions. The firm completed transactions valued at \$22 billion in 2011, manages 455 million square feet on behalf of institutional, corporate and private clients and supports more than 28,000 domestic corporate services locations. Cassidy Turley serves owners, investors and tenants with a

full spectrum of integrated commercial real estate servicesâ€”including capital markets, tenant representation, corporate services, project leasing, property management, project and development services, and research and consulting. Cassidy Turley enhances its global service delivery outside of North America through a partnership with GVA, giving clients access to commercial real estate professionals in 65 international markets. Please visit www.cassidyturley.com for more information about Cassidy Turley.

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