



Consolo and Aquino of Prudential Douglas Elliman and Judson Realty arrange lease

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The leasing and sales team of Faith Hope Consolo, chairman, and Joseph Aquino, executive vice president of Prudential Douglas Elliman's Retail Group, has arranged the American debut of Caramel Baby & Child at 1244 Madison Ave., between 89th and 90th Sts. The lease term was 10 years.

Consolo and Aquino represented the landlord in the 800 s/f transaction. The tenant was represented by Judson Realty, LLC.

"We are considered leaders in recreating and enhancing retail landscapes, arranging the best possible choices for retailers," said Consolo. "There is a strong demand for luxury children's clothing in this particular neighborhood, which is affluent, family-oriented and in close proximity to select private and public schools and major museums."

Aquino said, "Faith and I have been responsible for leasing many children's brands on the Upper East Side, as well as totally repositioning the block-fronts. We understand luxury brands and the value they bring to a property."

The stylish label, which currently has stores in London and Tokyo, specializes in clothing for babies through toddlers, using such sumptuous fabrics as cashmere from Scotland and an array of superfine cottons. The newest location is on a corridor that is regarded as a center for children's clothing, and home to such prominent neighbors as Armani Jr., Jacadi, Baby Cottons, J. Crew Cuts, Pink Chicken, Brooks Brothers Children and Rachel Riley.

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