

Jennifer Tayares 2012

August 13, 2012 - Upstate New York

Name: Jennifer Tavares, EDFP

Title: Director of Economic Development

Company: Commerce Chenango / Development Chenango / CCIDA

Location: Chenango County, NY

Birthplace: Albany, NY

Family: Married with two sons

College: State University of New York, Potsdam; National Development Council

First job in real estate or allied field: Economic Development Specialist at Commerce Chenango What do you do now and what are you planning for the future? I direct economic development initiatives for a rural upstate New York county, including IDA projects, revolving loan funds, business planning & technical assistance, grant administration, and county-wide strategic planning. We have had several strong years despite a sluggish economy, and many businesses are investing in our area and creating jobs. We are looking forward to capturing this momentum to further grow our area.

Hobbies: Pottery, guitar, running, hiking, camping Favorite book: Extremely Loud and Incredibly Close

Favorite movie: Lean on Me

Keys to success: Set short term and long term goals; Be persistent; Stay organized; Find time for

family and friends.

If you had to choose another vocation, what would it be? Making pottery and/or owning a café/bistro

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