



Leah Palmer 2012

August 13, 2012 - Upstate New York

Name: Leah Palmer

Title: Marketing Manager

Company: Macerich Co. - Wilton Mall and Rotterdam Square

Location: Saratoga Springs

Place of birth: Scotia, NY

College: Siena College, Loudonville, NY

First job unrelated to your current field: Worked at the local newspaper as a classified rep and typed up obituaries.

First job in your current field: I started my career at Macerich Company as a marketing assistant

What your firm does now and its plans for the future? Macerich and the malls I help manage strive to offer our guests an exceptional shopping experience by offering a great tenant mix, community events and family amenities. We will continue to build upon this initiative to drive further traffic to the centers and enhance the shopping experience even further.

Hobbies: Travel, Exercise and sports, spending time with family and friends.

Favorite film: Sleepless in Seattle

Favorite novel: Don't Sweat the Small Stuff Series

Keys to success: Building key relationships, strong communication, and team work.

Person you admire most (outside of the family): All those who give up their time to help enrich the lives of others.

If you had to choose a different profession, what would it be? Veterinarian