



Jonathan Adlerstein 2012

August 13, 2012 - Design / Build

Name: Jonathan Adlerstein

Title: Chief Information Officer

Company: Plymouth Rock Energy

Location: Woodmere, N.Y.

Place of birth: Los Angeles, CA

Family: Married to Kayla with two children: Ahuva and Moshe

College: None. Who needs college?

First job: I was a graphic designer for more than 12 years.

First job in current field: Current job is my first in this field.

What your firm does now and its plans for the future? We are an energy supplier helping manage the needs of many homes, multifamily residences, small businesses and C&I properties. By keeping a close eye to the ever-changing energy market, we are able to offer an array of products and services including electricity, natural gas, sustainable solutions, etc to keep our customers on the cutting-edge. It's a very exciting time at Plymouth Rock Energy. We've just finished implementing a new leading-edge system which will allow us to offer unique, innovative products, facilitate our rapid expansion and give unprecedented mobile access to our internal and external teams. Because of this new system, I've been asked to speak and lead an expert-led session - "One Version of the Truth: Service Cloud and Force.com Automate Complex Processes" - at the largest enterprise technology event, Dreamforce 2012. Hope to see you there.

Hobbies: Woodworking, piano, chess

Favorite novel: "The Count of Monte Cristo"

Favorite film: "The Shawshank Redemption"

Keys to success: Surrounding myself with people more talented or capable and learning to delegate

Person(s) you most admire (outside of family): Oskar Schindler

If you had to choose a different profession, what would it be? Marketing

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