



Nina McCann 2012

July 16, 2012 - Long Island

Name: Nina McCann

Title: Director, Marketing & Public Relations

Company: Forchelli, Curto, Deegan, Schwartz, Mineo & Terrana LLP

Location: Uniondale, NY

Birthplace: Lima, Peru

College: Queens College (Undergraduate) and Hofstra University (Graduate)

First job outside of real estate: Publicist for a not-for-profit organization

First job in real estate or allied field: I was a licensed real estate agent in 2004.

What do you do now and what are you planning for the future? My role as the director of marketing & public relations is business development-to assist the attorneys at the firm, build, retain and enhance relationships. I am involved in the strategic planning and ongoing client relationship initiatives. I identify and evaluate projects and opportunities. I oversee many firm-wide activities which include public relations, response to proposal (RFP) submissions, coordinating networking events and online marketing initiatives. More involvement in the social media space is part of the future for the industry and the firm.

Hobbies: Running

Favorite book: "The Storyteller" by Mario Vargas Llosa

Favorite movie(s): "The Wizard of Oz," "West Side Story"

Keys to success: Drive and determination, willingness to learn-I believe in life you never stop learning.

Person(s) you most admire (outside of family): Actually many of my previous bosses who I have learned so much from throughout the years.

If you had to choose another vocation, what would it be? Marketing & PR in the television, film or theater world