



Former NY Giants tight end Cross joins Cresa New York as senior vice president

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As part of an aggressive initiative to expand its brokerage team, Cresa New York has named Howard Cross senior vice president. Cross, an accomplished motivational speaker, is a 10-year veteran of commercial real estate, having previously served as senior managing director at Colliers International and as a broker at CBRE.

"As in most moments in my life, I look for opportunity. Cresa presents a great opportunity for me to expand my service to my clients with strong people and an even stronger platform," said Cross.

Since he began his real estate career, Cross has served exclusively as a tenant rep broker. His clients include Verizon, Citigroup, Capital One, Horizon Blue Cross and Blue Shield, Publicis and Equinox.

Cross spent 13 years in the NFL as a first string tight end for the New York Giants, where he was a major contributor in the Superbowl XXV championship. He currently serves as a TV analyst on YES Network's "This Week in Football" and on NBC Sports during the NFL season. He is also a sideline reporter on the Giants Radio Network.

Cross makes frequent visits to schools and children's camps and is actively involved with several charities, including Autism Speaks, JDRF (Juvenile Diabetes Research Foundation) and The Valerie Fund.

Mark Jaccom, president and managing principal of Cresa New York, said that the appointment of Cross is a first step to expand the current staff with additional brokers, "who understand the value of tenant rep services and have the knowledge and skills to best serve our expanding client base. I have had the pleasure of working with Howard in the past, and I am delighted that he is bringing his incredible spirit, drive and strategic vision to Cresa."

"Throughout Howard's life, he has taken advantage of great opportunities by carving his own path and setting his own direction for success," says Marcus Rayner, managing principal of Cresa New York. "In this regard, Howard's philosophy is the same as Cresa's. As the premier tenant rep firm, we have also grown by being leaders, not followers. We're proud he is joining the Cresa team."

About Cresa

Cresa is an international corporate real estate advisory firm that exclusively represents tenants and specializes in the delivery of fully integrated real estate services, including: Transaction Management, Project Management, Corporate Services, Portfolio Strategies, Location Planning, Lease Administration, Capital Markets, and Facilities Services. With more than 57 offices, Cresa is the largest tenant representation firm in North America. Through its partnership with Savills, one of

the world's largest commercial real estate services firms, Cresa covers more than 255 locations in 40 countries. For more information, visit www.cresa.com.

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